



About AFG

Alliance Funding Group (AFG) was founded in 1998 and has grown to become one of the largest privately-held equipment finance companies in the U.S. Having funded over \$2 billion in equipment at similar rates to bank-affiliated finance companies, we can offer complete credit and asset flexibility.

Industry Knowledge

- Established in 1998
- Investment grade rating (BBB)
- Top 10 equipment finance platforms in the US (non-sponsor backed)

Privately Owned Direct Lender

- Quick turnarounds and approvals
- Accessible financing
- Flexible structures
- Exceptional customer service

In-House Credit Decisions

- We do not use standardized credit scoring systems
- We take the time to look at each transaction individually
- We can accommodate less-than-perfect credit histories
- Competitive rates and structures

Ease of Use Services

- Online credit application
- Auto-pay available
- Equipment insurance program
- Only one-page application for up to \$300,000 transactions
- Online Section 179 Calculator

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A photograph of two men in business attire shaking hands in front of a large window with a city skyline view. The man on the left is wearing a dark suit and glasses, while the man on the right is wearing a blue suit and holding a folder. The text 'What We Can Do For Your Business' is overlaid on the top left of the image.

What We Can Do For Your **Business**

www.afg.com

Our objective is to develop and implement a mutually beneficial relationship, which helps to streamline the financing process and increase sales.

We dedicate resources to help generate repeat business with your current customer base and increase new customer sales opportunities. This includes targeting new markets and creating structures to help drive equipment sales.

One-Stop Financing Solution To Increase Your Sales

- 100% financing - including soft costs
- Personalized structures and terms
- Small projects to large - up to \$10MM+ transactions
- Application only Up to \$300,000 - credit decision in 2 hours
- Wide credit range financing
- One point of contact

Online Tools:

- Vendor Portal: 24/7 visibility to all transaction activity
- Application status
- Documents in/out
- Funding
- Credit application submittal

Marketing:

- Program flyers: special promotions
- Trade Show support: on-site financing
- Email blasts for equipment and/or targeted market



What We Can Do For Your **Customers**

Our objective is to facilitate a swift and efficient purchasing process for your customers, minimizing any hassle for both them and your business.

Our team of experts works with your customers to provide customized financing solutions that meet their needs, helping you to build stronger relationships and drive more sales.

A Lender Your Customers Can Trust

- A+ rating with the BBB (Better Business Bureau)
- Industry knowledge and specialization
- Non-bank direct lender - your customer stays with us for the entire lease term
- Superior customer support
- Quick turn-around and clear presentation of lease options

Flexible Structures and Terms To Fit Your Customers' Needs

- 24 – 72 months terms
- Deferred payments (30, 60, 90 days)
- Seasonal and step payments (e.g., lower payments every 2nd quarter during term)
- Operating and capital leases
- Application Only - up to \$300,000
- Equipment lines of credit
- Progress / project financing
- \$1.00 Out: end-user customer notifies AFG at the end of the term, AFG transfers owner to customer
- Equipment Finance Agreement: end-user customer owns the equipment at the beginning of the agreement
- Fair Market Value: purchase at FMV (capped) at the end of the term

The Ease of Documentation and Funding

- We prepare and send all contracts via DocuSign to the customer within 24 hours
- We follow up and notify when documents are received
- The vendor notifies us when equipment is to be shipped or delivered
- We prepare funding based on Triangle Package Machinery payment terms
- We obtain verbal customer acceptance to fund payment